



**M
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Sustainability Report 2023

MC² US Summary

Introduction

The MCH Group Sustainability Report 2023 presents the sustainability commitment and measures already implemented in all areas of the MCH Group. This report summarizes and provides insight into the carbon footprint and the sustainability initiatives specific to MC² US.



“We’re very encouraged to see our clients and suppliers continue to make environmental and economic sustainability a top priority. When our values, commitments and practices around sustainability are aligned with these partners, we make a measurable and lasting impact to improve our environment and address sustainability in a meaningful way.”

Don Lee

CEO Live Marketing Solutions

Carbon Footprint

MCH Group, including all its business units, emitted **405,834** metric tons of carbon dioxide equivalent (CO₂e) in 2023.



A full Boeing 737-400 airplane could fly **468.5 times around the world**, covering a total distance of **18,711,184 kilometers** to emit the same amount of CO₂e.

MC² US contributes **57,143 t CO₂e**, accounting for **14.08 %** of MCH Group's total emissions. It's important to note that this calculation excludes constructions carried out by third parties.

All other BUs

Exhibitions & Events: 8,026 t CO₂e (1.98 %)

Expomobilia: 2,471 tCO₂e (0.61 %)

MC² Europe: 724 t CO₂e (0.18 %)

MCH Global: 254 t CO₂e (0.06 %)

Arcual: 142 t CO₂e (0.03 %)

MC² US

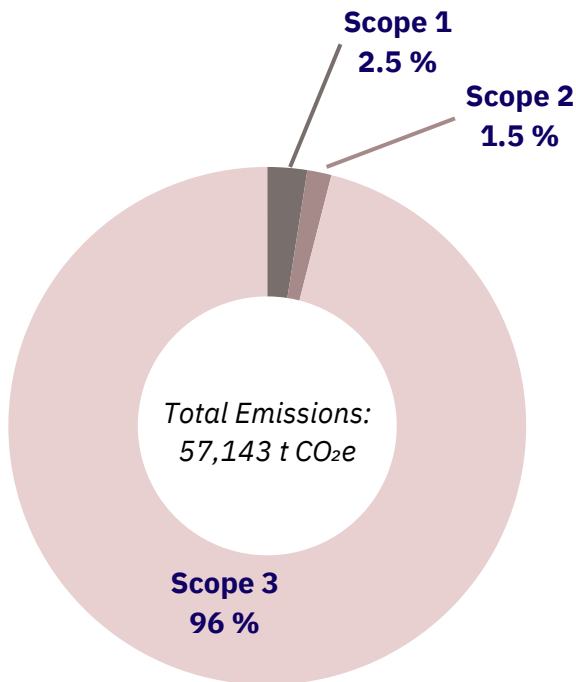
57,143 t CO₂e
(14.08 %)

Art Basel

334,763 t CO₂e
(82.49 %)

*Corporate Functions contribute to 0.57 % of the total emissions (2,311 t CO₂e).

Scope 1, 2 & 3



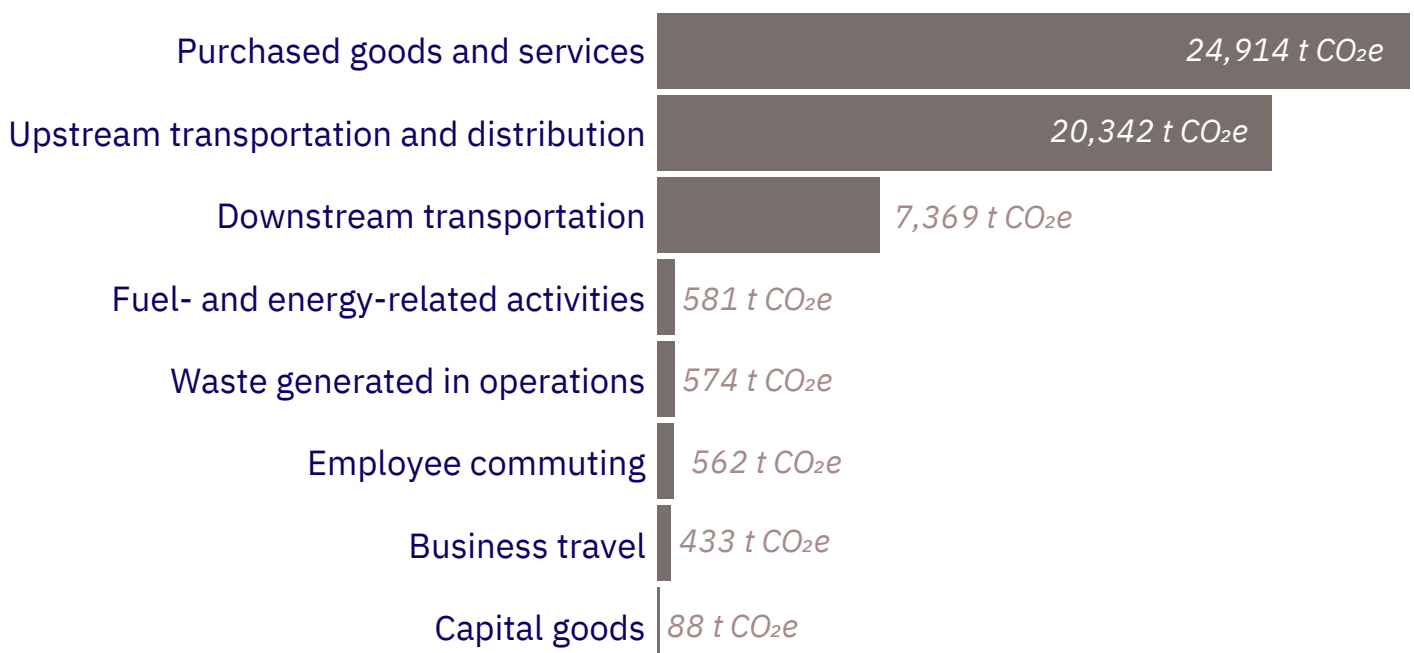
Scope 1 emissions are direct emissions from MC² US's owned or controlled sources (e.g. fuels, heating sources).

Scope 2 emissions are indirect emissions from the generation of purchased energy, such as electricity or heat used.

Scope 3 emissions are the indirect emissions related to MC² US's activities, coming from sources we don't own or have limited influence on. This includes emissions from the materials we buy, the transportation of products, the travel of our employees and visitors as well as other categories. See below for more details.

For a more in-depth understanding of Scope 1, 2, and 3 emissions, check out this blog post, "[What are Scopes 1, 2, and 3 of Carbon Emissions?](#)"

Scope 3 Emissions Split



Environmental Measures

Implementation of Dashboard to collect environmental data systematically via an internal sustainability analyst.

—> By 2024/2025: Setting targets on a solid data basis.

Customer needs drive sustainability initiatives:

- **Ongoing optimization of transport and logistics:** Increasing efficiency by combining loads or minimizing the number of kilometers driven
- **Improving waste management:** Reducing environmental impact of construction and costs
- **Focus on circularity:** Reusing architectural components, recycling what can't be reused, and renting decorative and furnishing items

Social Measures

- **Squared Effect - Internship program:** Aiming to assist students from underrepresented communities accelerate their careers through work experience
- **Participation in industry conferences on employee development:** Addressing important topics through sponsorship or speakers at conferences
- **Maternity and parental leave:** Expanded benefits to support families

Ethics and security training for employees:

- > Code of Conduct training for all new employees
- > Data and systems security training
- > Anti-harassment training

Next Steps

As we move forward with our sustainability efforts, our focus will be on actions that are essential for long-term success:

- **Foster sustainability:** Maintain continuous engagement with Group Sustainability to monitor progress, adapt strategies, and foster a culture of sustainability.
- **Target setting:** Set specific, achievable sustainability targets, ensuring all perspectives are integrated.
- **Roadmap:** Develop a clear, actionable roadmap with milestones and timelines to integrate sustainability across operations.



Questions or feedback?

Feel free to reach out to us at sustainability@mch-group.com.